

BS8901

The background:

Industry wide consultation

Industry committee/technical committee

First draft free circulation for comments

Trials: events/venues/suppliers

What was trialled: a new way of working/certification



Standard Roadmap

Decision to stage event

PHASE 1

Define policy for sustainability

Identify and engage stakeholders (including supply chain) as part of the planning process

Finalize objectives, and set key performance indicators and targets

PHASE 2

Implement

Provide resources and competencies,

Manage the supply chain and maintain communications,
document the system

PHASE 3

Check: monitor and evaluate against KPIs

Review

Feed forward



Case Study 1

Lloyds TSB

Ph 1:

Objectives: raise awareness/ education/ benchmark

Supplier education: written/verbal/reports

Ph 2:

Onsite measurement: waste, energy, water, food type

Sourcing sustainable suppliers

Ph 3:

Review to supplier/internal team

Success: Structure way to work/report/communicate

One language

Challenge:

Level of understand of sustainability amongst suppliers



Case Study 2

Meeting Professionals International European Meetings and Events Conference

Ph 1:

Objectives: raise awareness/ achieve 3rd party certification/ benchmark and measure

Supplier education: Positive Impact/ blogging

Ph 2:

Onsite measurement: waste, energy, water, food type

Volunteer sustainability team

Ph 3:

Review to supplier/internal team

Success: New ways of working

Buy in- eg food mileage, Sponsorship

Challenge:

Tracking all stakeholders and suppliers

Communicating, educating, changing behaviour



BS8901- The Future

Certification:

3rd party trials in UK

UCAS accreditation for 3rd party trials

Opportunity for 3rd party trials in North America

BS8901 future:

Move from BS to ISO

Regular standard reviews

Key adopters: Olympics/ local government

Associated standards: 8900, carbon measurement, 8902.....

Your opportunity

